



NOBLESFONTEIN WIND FARM

# ECONOMIC DEVELOPMENT PLAN PAMPHLET



# NWF SED & ED Programmes

## Theories of Change



NBL is an Independent Power Producer (IPP) which has a license to generate electricity and sell it to the national grid (ESKOM). This license has an obligation for the IPP, in this to NBL, to implementing an Economic Development Plan that is based on Socio-economic and Enterprise Development Programmes. We also refer to these as SE.ED Programmes. The condition for NBL is to development local communities within the 50 km radius from the power plant. According to the IPP Office, an important focus of the Renewable Energy Independent Power Producer Procurement Programme (REIPPPP) is to ensure that the build programme secures sustainable value for the country and enables local communities to benefit directly from the investments attracted into the area.



As part of the IPP's revenue, these SE.ED contributions accrue over the 20 year project lifetime and are being used for housing and infrastructure as well as healthcare, enterprise development, education and skills development, including other community development initiatives. The minimum compliance threshold for Socio-economic Development (SED) contributions is 1% of revenue with 1.5% the targeted level over the 20 year project operational life.

ALL SE.ED commitments are made as percentage of revenue, and as such, obligations are effective only once an IPP starts operations. In the same way with SED, the target for IPPs to spend on enterprise development (ED) is 0.6% of revenues over the 20 year project operational life. IPPs, for the current portfolio, have committed an average of 0.63% or 0.03% more than the target. In the case of NBL,

Knowledge Pele (KP) has been contracted to manage the implementation of Noblesfontein Wind Farm's Socio-economic and Enterprise Development programmes. The programmes, informed by research, seek to address:



**Unemployment**



**Poor education outputs at local schools**



**Poor social infrastructure**



**Lack of tertiary education access in the community**



**Lack of economic activity and opportunity within the community**



**Low access to social services: undocumented citizens**

The information attached here is a summarised version of our SED and ED Programmes, their purpose, requirements from participants and durations. To find out more regarding these programmes and how to participate, contact our Community Liaison Officers:

**Welcome Fata on 064 759 9839, Email: [welcome@nonlesfonteinwindfarm.co.za](mailto:welcome@nonlesfonteinwindfarm.co.za) and  
Shemeem Daniels on 073 992 2473 and Email: [shemeem@noblesfonteinwindfarm.co.za](mailto:shemeem@noblesfonteinwindfarm.co.za)**

Bursary Programme		
Programme Features	Theory of Change	M&E Informed Change / Alteration
<p><b>Target Population:</b> Black and Coloured youth</p> <p><b>Duration:</b> Full degree/ diploma (3-4 years)</p> <p><b>Funding:</b> Tuition, accommodation, travel &amp; monthly stipends</p>	<p>Young people with post-matric qualifications have a higher likelihood of securing long-term employment.</p> <p>This is especially pertinent for Black &amp; Coloured people who have the lowest post-matric attainment and least affordability for tertiary education.</p>	<p>Given the increased rates of unemployment amongst young graduates, which went up from 24% in 2019 to 33% in 2020, more must be done to differentiate NBL Bursary participants.</p> <p>To this end, an Economic Participation Course has been added to bolster their general grasp of macro-economic issues. In addition, participants will continue to receive Tertiary Readiness Training, which focuses on soft skills time management &amp; study tactics.</p>

Work Experience Programme		
Programme Features	Theory of Change	M&E Informed Change / Alteration
<p><b>Target Population:</b> Black and Coloured youth</p> <p><b>Duration:</b> 2 years</p> <p><b>Funding:</b> Monthly stipend, travel &amp; accommodation</p>	<p>Young work entrants require experience to become employable over the long term.</p> <p>Young people from peri-urban communities require added assistance in accessing employment opportunities.</p> <p>In addition, since graduates face bias in the market, employers are incentivised to place NBL WEP participants given that their salaries are fully funded by the programme.</p>	<p>The protracted shrinkage of the national economy has resulted in less retention of young employees.</p> <p>To distinguish NBL WEP participants, an Economic Participation Course has been added to bolster their general grasp of macro-economic issues. In addition, participants will continue to receive Work Readiness Training, which focuses on soft skills such as CV writing and interview conduct.</p> <p><b>Furthermore, KP proposed that the addition of part-time education funding in 2021 to improve qualifications be considered going forward.</b></p>

Starter Pack Enterprise Development		
Programme Features	Theory of Change	M&E Informed Change / Alteration
<p><b>Target Population:</b> Black and Coloured small business owners</p> <p><b>Duration:</b> 10 months</p> <p><b>Funding:</b> Tuition and grant funding</p>	<p>By providing a structured learning environment, small business owners can bridge critical learning gaps in areas relevant to commerce such as marketing and finance.</p>	<p>Grant funding, without a broader exit plan creates entitlement and a lack of accountability.</p> <p>Experience has taught us that rather than provide a blanket form of grant funding, KP proposes a standard exit package for entrepreneurs who complete their core studies, including such items as business branding, set up of website and email to improve market access as well as essential equipment such as laptops and internet dongles.</p> <p><b>It was previously proposed that tailored grants be reserved for exceptional entrepreneurs who must also be graduated into Starter Pack Pro.</b></p>

Starter Pack Pro		
Programme Features	Theory of Change	M&E Informed Change / Alteration
<p><b>Target Population:</b> Graduates of Starter Pack</p> <p><b>Duration:</b> 12 months</p> <p><b>Funding:</b> Grant funding in the form of a monthly retainer for the provision of community services (e.g. transporting vulnerable groups, landscaping, recycling, catering for old age homes etc.) and, where necessary, key equipment.</p>	<p>By entering into a 12-month commercial arrangement with businesses, the programme can reinforce theory through monitoring service delivery and administration and linking receipt of grants to consistent targets over a protracted period. In doing this, professionalism can be engrained.</p>	<p>The following changes were proposed for implementation:</p> <ul style="list-style-type: none"> <li>- Enterprises to receive a 12-month contract to execute an agreed service that provides value to the community and is an extension of their core business.</li> <li>- Strict monitoring will include monthly requirement for: cashflow management; service delivery report &amp; marketing update.</li> </ul>





## Application Day

The Community Application Days were held whereby members from the local community were given the opportunity to apply for the following:

- Apply for ID document
- Internship available via Work Experience Programme
- Start-up business grants and start-up business training (referred to as “Starter Pack” training)

During the Community Application Days, questions around the programmes were addressed in person & community members were assisted during their application process. The most compatible candidates were then shortlisted for interviews running from the 24th to the 26th of January. From this pool the final cohort of 15 Work Experience Programme interns & the second Starter Pack Enterprise Training cohort of 20 aspiring community entrepreneurs was drawn.



## ID Intervention Day

Efforts are in place to have Home Affairs bring in a mobile application station. The ID and birthday applications are still taking place with regular travels to De Aar for this process which is coordinated by CLOs.